

Important Information On Offers

All BellSouth Offers:

Quoted rates exclude taxes, fees & other charges and will vary depending on state and geographic location. Rates are subject to change. Promotions are valid for one service line at the intended local service address. Customers must not have had local service with BellSouth 10 days prior to new service connection date. One (re)acquisition reward per customer per 12 month period. Applicable taxes and fees will be based on the full monthly price of products and services and will not be credited with any reward or bill credit. Advertised services & features may not be available in all areas. All offers may be modified or discontinued at any time without notice. DIRECTV® and the Cyclone design logo, TOTAL CHOICE® and DIRECTV PARA TODOS® are registered trademarks of DIRECTV, Inc. Long Distance provided by BellSouth Long Distance, Inc. All other trademarks and service marks contained herein are the property of their respective owners. ©2005 BellSouth Corporation.

\$100 TARGET® GIFT CARD:

The \$100 Target® GiftCard is available to customers who switch local telephone service to BellSouth and purchase the BellSouth® Complete Choice® Plan or the BellSouth® PreferredPack® Plan by December 31, 2005. Customers must not have had local service with BellSouth 10 days prior to new service connection date. Coupon redemption required. See coupon for redemption details. Card will be sent within 4-6 weeks after receipt of coupon to customers who retain qualifying service. Other conditions apply. One (re)acquisition reward per customer per 12-month period. The Bullseye Design and Target are registered trademarks of Target Brands, Inc. Target is not a participating partner in or sponsor of this offer.

DIRECTV – NFL Sunday Ticket:

Offer available starting 8/1/05. Purchase of 2005 NFL SUNDAY TICKET (\$279.96/retail offer price) and the TOTAL CHOICE PREMIER package required. 2005 NFL SUNDAY TICKET billed in four monthly installments of \$69.99 each. In fifth month, customer's TOTAL CHOICE PREMIER package will continue at the regular payable charge (\$93.99/month). In certain markets, programming and pricing may vary. NFL SUNDAY TICKET automatically continues each year at a special renewal rate, provided DIRECTV carries this

service, unless customer calls to cancel prior to the start of the season. Programming consists of all regular-season Sunday games broadcast on FOX and CBS at 1pm and 4pm ET. However, games broadcast by your local FOX or CBS affiliate will not be available in NFL SUNDAY TICKET. Commercial locations require an appropriate license agreement. Signal theft is subject to civil and criminal penalties. The DIRECTV System has a feature which allows restricted access to or blocking of entire channels. Offer void in HI and where restricted.

Two Free Calling Features

Customers who switch their local service to BellSouth from another provider and purchase local service can choose 2 qualifying calling features without charge for 12 billing invoices. At the end of 12 billing invoices, customer will be billed at regular rates for calling features. Calling features must be compatible and are subject to availability. Some features require additional equipment. Long distance or expanded local calling rates may apply for Call Return, Call Forwarding and Three-Way Calling. Offer ends **December 31, 2005**.

Free Voice Mail

Customers who switch their local service to BellSouth from another provider and purchase local service can qualify for BellSouth® Voice Mail Service at no charge for 12 billing invoices. The BellSouth® Voice Mail Service will be at no charge for 12 months when the Companion Services Package is purchased. \$2 cost shown online is associated with the Companion Services Package. At the end of 12 billing invoices, customer will be billed at regular rates for BellSouth® Voice Mail Service. Offer ends **December 31, 2005**.

Nickel Savings Value Plan Promotion

To be eligible for this promotion, a customer must become a new customer to both BellSouth local service and BellSouth Long Distance, and subscribe to the BellSouth® Nickel Savings Value plan between January 1, 2005 and **December 31, 2005**. Eligible customers will receive a full waiver of the monthly recurring charge for up to 12 bill periods. Customers must not have subscribed to any BellSouth Long Distance service within five (5) days prior to their enrollment in this promotion. A \$3.95 monthly recurring charge applies after 12 billing invoices. International calls extra. A Carrier Cost Recovery Fee of \$0.99 will be charged monthly. This fee is not a tax or charge imposed or required by any government. Taxes, fees and other charges, including Universal Service Fund apply.

Connection Fee Waived

Customers who switch their local service to BellSouth from another

provider and purchase BellSouth Complete Choice, BellSouth Preferred Pack, or BellSouth Basic Service with at least one feature can qualify for a waiver of the local service connection fee. Customers must not have had local service with BellSouth 10 days prior to new service connection date. Offer ends **December 26, 2005**.

\$100 Cash Back or \$100 Visa® Gift Card Reward

Customers returning to BellSouth and purchasing a BellSouth® Complete Choice family plan or BellSouth® Preferred Pack® plan will be eligible to receive either a \$100 check or a \$100 VISA® Gift Card. Coupon redemption required. See coupon for redemption details. Check or gift card will be sent 4-6 weeks after receipt of coupon to customers who retain qualifying service. \$100 VISA® Reward Card is valid for one year from date of issue. Additional Usage Terms and Conditions for the card will be supplied with the Reward Card. Cards issued by Bank One, N.A. pursuant to a license from Visa U.S.A. managed by Ecount, a member service provider of Bank One. Offer ends **December 31, 2005**. May not be combined with the reacquisition \$100 cash back offer.

\$50 Cash Back

\$50 Cash Back coupon to customers who switch local telephone service to BellSouth and subscribe to local service, 2 calling features and a domestic BellSouth Long Distance plan. See coupon for redemption details. Check will be sent 4-6 weeks after receipt of coupon to customers who retain qualifying services. Offer ends **December 31, 2005**.

\$25 Cash Back with BellSouth Basic Unlimited

\$25 cash back coupon to residential customers with new purchase of a domestic BellSouth Unlimited Long Distance Plan by **December 31, 2005**. See coupon for redemption details. Check to be sent 4 to 6 weeks after receipt of coupon to customers who retain qualifying service. Offer excludes customers moving existing qualifying services to a new service address and customers moving from one BellSouth Unlimited Long Distance Plan to another such plan. Other conditions apply. Offer may not be combined with other promotional offers on the same services. Offer may be modified or withdrawn at any time without notice. Long distance services provided by BellSouth Long Distance, Inc.

\$5 Off BellSouth® Complete Choice® plan or BellSouth® Preferred Pack® plan

Customers who switch their local service to BellSouth and purchase either the BellSouth® Complete Choice® plan or the BellSouth®

PreferredPack plan and a domestic BellSouth Long Distance plan receive \$5.00 off the Complete Choice or PreferredPack plan for a period of 12 months. At the end of 12 billing invoices, customer will be billed at regular rates for the BellSouth® Complete Choice® plan. Excludes BellSouth Unlimited Long Distance plans. Offer ends January 8, 2006.

\$5 Off BellSouth® Unlimited Savings Value Plan

To be eligible for this promotion, a customer must become a new customer to both BellSouth local service and BellSouth Long Distance, and subscribe to the BellSouth® Unlimited Savings Value plan between January 1, 2005 and **December 31, 2005**. Eligible customers will receive up to a \$5.00 discount off of the monthly recurring charge of \$19.99 for 12 bill periods. BellSouth® Unlimited Savings Value Plan is for domestic residential voice usage only. Callers under this plan must dial 1 + area code + domestic number. International calls extra. Usage in excess of typical residential usage, which is presumed to be 5000 minutes per month, will be subject to an additional fee of \$50. Other terms, conditions & restrictions apply. Taxes, fees & other charges, including Universal Service Fund, apply.

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